



## British schools get an "A" Plus . . .

### Constar joins with Abbey Well to produce its natural mineral water in a 250 ml PET package



Abbey Well developed its Natural Mineral Water product to meet the new nutritional guidelines for drinks in UK schools. Ideally suited for school marketing, the product comes in 4 healthy fruit varieties and contains 65 percent fruit juice with no preservatives or other additives. To help protect the taste and look of its new product, Abbey Well turned to its strategic partner, Constar International, Inc. (NASDAQ: CNST). The 250 ml size PET (polyethylene terephthalate) container developed for this purpose had a demanding oxygen barrier requirement due to the premium nature of the product and its shelf life requirements. As a technology leader in the PET industry, Constar worked closely with Abbey Well to develop a technically suitable package for this school marketing program.

The bottle Constar designed incorporated its proprietary MonOxbar? active oxygen scavenger material in a monolayer structure to achieve the customer required barrier performance. As one of the leading oxygen barrier technologies on the market, MonOxbar? is a cost effective way to extend the shelf-life of many products. The monolayer bottle material offers design flexibility without the risk of delamination that often comes with a multilayer design. Additionally, Constar's

design team incorporated an innovative functional bottle design that enables this package to withstand "in bottle" pasteurization.

Abbey Well's Managing Director, Tony Robson commented, "The need for superior oxygen protection is of the utmost concern for us, so we chose to work with a technology leader. Constar's MonOxbar? active oxygen scavenger helps our great tasting product stay a great tasting product for six months, and that's certainly ideal when marketing to schools."

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#### About ABBEY WELL

Abbey Well Natural Mineral Water is the number one brand in foodservice and available in varying sizes of glass and plastic bottles. And the reason that Abbey Well has such a delicious clean taste is because every drop is filtered through 315 million year old white sandstone, for at least 3,000 years.

#### About Constar

Philadelphia-based Constar International Inc. is a leading global producer of PET (polyethylene terephthalate) plastic containers for food, soft drinks and water. The company provides full service packaging solutions, from product design and engineering to ongoing customer support. Its customers include many of the world's largest consumer product companies.