

**For Immediate Release****For Information**

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**AriZona Beverages Launches Iced Tea in New Kid-Sized Bottles from Constar**  
*Five Percent of Net Sales to benefit Operation Smile*

PHILADELPHIA, September 2, 2009 - - Pledging continued support to the smiles of children worldwide, AriZona Beverages has recently introduced new AriZona Kidz Iced Tea, packaged in sports-themed PET bottles from Constar. For every six-pack of Kidz Iced Tea purchased, AriZona Beverages will donate five percent of net sales to Operation Smile, a non-profit organization that works globally to help children born with facial deformities.

Constar is supplying AriZona with 10-ounce monolayer PET bottles for the ready-to-drink iced tea. The Kidz Iced Tea bottles feature Constar's Vertical Compensation Technology™ (VCT™), a panel-less bottle for hot-fill beverages. Reinforcing the link to children, the shoulder of each bottle is shaped like a soccer ball, basketball or baseball. Each bottle includes MonOxbar® oxygen scavenging technology, which preserves the natural antioxidants and flavor of the tea.

The kid-friendly packages were created using Constar's CONSTRUCT™ Advanced Predictive Engineering Software. This software allows Constar to design PET bottles that deliver optimum performance using less material, while creating a custom bottle sure to make kids smile.

"On paper, this seems like a simple bottle to produce, but it's actually an engineering marvel," says Donald Deubel, Senior Vice President of Technology, Constar. "CONSTRUCT was the perfect tool for this project. We brought AriZona's vision of a fun, eye-catching bottle to life, but also gave them a functionally practical package at the same time."

For more than 27 years, Operation Smile has sent medical volunteers across the globe to perform free procedures for children afflicted with cleft lip and cleft palate. Since that time, the organization has provided life-changing surgeries for more than 130,000 children and young adults. “While attending an Operation Smile mission in South America, I was able to see first-hand how Operation Smile is able to save children’s lives by giving them a brighter future,” said Wesley Vultaggio, creative director at AriZona Beverages. “By carrying on in our partnership with Operation Smile, we hope to continue to bring awareness to all of their positive work and help even more children in need.”

The lemon-flavored iced tea contains no preservatives, artificial colors or artificial flavors, and uses pure cane sugar as a sweetener. Additionally, each serving contains 100 percent of the suggested daily intake of Vitamin C and only 60 calories per serving, perfect for growing children.

“AriZona Beverages is a deeply valued partner in supporting our mission to heal children’s smiles and transform lives across the globe,” said Kristie Magee Porcaro, vice president, U.S. Development and Global Partnerships at Operation Smile. “More than 1,000 children have received new smiles and new lives as a result of AriZona’s continued generosity.”

The AriZona Kidz Iced Tea are available in the Northeast this summer and will be rolled out nationally thereafter. The suggested retail price is \$2.99 per six-pack. Consumers are encouraged to recycle the bottles after use.

#### **About AriZona**

Ferolito, Vultaggio, & Sons (AriZona Beverage Company) was founded in 1971 by Don Vultaggio and John Ferolito and to this day remains a privately held and family-run American business. AriZona Beverage Company—makers of AriZona Iced Tea, flavored waters, juices, coffees, energy drinks and powdered tea mixes—is the leader in hot-filled beverages for the United States. AriZona’s mission is to create great looking products of the highest quality that people will like and can afford to buy. Visit [www.drinkarizona.com](http://www.drinkarizona.com).

#### **About Operation Smile**

Founded in 1982, Operation Smile, headquartered in Norfolk, Virginia, is a worldwide children’s medical charity whose network of global volunteers are dedicated to helping improve the health and lives of children and young adults. Since its founding, Operation Smile volunteers have treated more than 130,000 children born with cleft lips, cleft palates and other facial deformities and the organization has a presence in 51 countries. In addition to contributing free medical treatment, Operation Smile trains local medical professionals in its partner countries and leaves behind crucial equipment to lay the groundwork for long-term self-sufficiency. To learn more about Operation Smile or to make a donation, visit [www.operationsmile.org](http://www.operationsmile.org)

#### **About Constar**

Philadelphia, Penn.-based Constar International Inc. (OTC: CNRN.PK) is a leading global producer and supplier of PET (polyethylene terephthalate) plastic containers and preforms for food and beverages. The Company provides full-service packaging solutions, from product design and engineering, to ongoing customer support and material licensing agreements. Constar’s customers include many of the world’s leading branded consumer products companies. Visit [www.constar.net](http://www.constar.net)

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